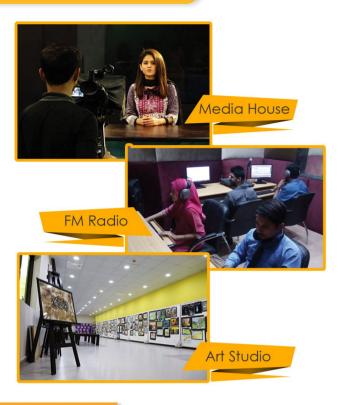
Facilities



Future Plans



Co-Curricular

Besides academic excellence, Arts & Media students display dynamic, creative and literary abilities in co-curricular activities like:

- > Animation and Video Screenings
- Photo booths, Cultural Exhibitions & Workshops
- Film, Theatre and Performing Arts
- ➤ Musical Events and Theme Evenings
- Public Awareness Campaigns
- > Art and Media Festivals



Photo booth Activity by Students of BCA



Theatre Play (Adhoori Kahaani) by Students of BCA

For Contact

Foundation University Rawalpindi Campus New Lalazar, Rawalpindi, Pakistan.

> Phone: +92 - 51 - 5151437 - 8 UAN: 111-384(FUI)-111 http://www.fui.edu.pk

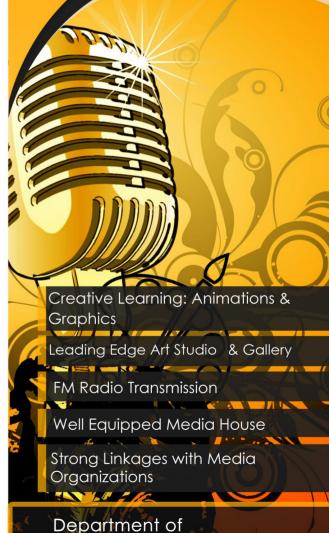
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Get Directions





Arts & Media

Department of

Arts & Media

The Department of Arts and Media develops creative skills of students in the emerging fields of Computer Arts, Media and Mass Communication. Our study programmes are focused on practice-based approaches to graphic design, broadcasting, communicatin theory and research. We maintain linkages with industry leading to work placements of our graduates as proficient professionals in such fields as radio, film, photography, television, advertising and print media.

Vision

To transform Department of Arts & Media into a leading center of excellence and scholarship in Mass Communication and Computer Arts in Pakistan and in the wider Asian region.

Mission

- ➤ To facilitate students' learning in all the aspects of Arts and Media
- > To inculcate market oriented professional skills
- ➤ To produce mass communication scholarship in sync with national needs and aspirations



Degree Programmes

Bachelor of Computer Arts

Duration: 4 years (8 Semesters) Eligibility: FA/FSc/A levels

BS Media and Communication

Duration: 4 years (8 Semesters) Eligibility: FA/FSc/A levels

MS Media Sciences

Duration: 2 years (4 Semesters)

Eligibility: 16 years education in Mass

Communication or related

disciplines



What Department of Arts & Media Offers



In-House Production & Training Facilities



Professionaly Supervised Editing Labs



Access to State-of-the-Art Technichal Resources



Video Conferencing Facility



Collaboration with Leading Media Houses



Internship Opportunities



Need & Merit Based Scholarships

